



MSSADA Corporate Sponsorship Packages for 2023

CORPORATE CONTRIBUTOR: \$1,500 per year

1. Recognition as a Corporate Contributor on website and
2. Logo hyperlink on website sponsor page. (\$500 value)
3. Email address list for all conference attendees
4. Recognition as Corporate Sponsor on all conference materials
5. Corporate Contributor designation on booth
6. Invitation to President's Reception with formal introductions by the Executive Director

ELITE CORPORATE SPONSOR: \$2,500 per year

1. Recognition as an Elite Corporate Sponsor on website and
2. Logo hyperlink on website sponsor page. (\$500 value)
3. Email address list for all conference attendees
4. Recognition as Elite Corporate Sponsor on all conference materials

all the above, plus:

1. Free half-page ad in program (\$395 value)
2. Complimentary booth at annual conference (\$525 value)
3. Inserts into conference registration packets at no charge (\$500 value)
4. Email address list for all members
5. Elite Corporate Sponsor designation on booth
6. Invitation to President's Reception with formal introductions by the Executive Director

JUNIOR CORPORATE PARTNER: \$4,000 per year

1. Recognition as a Junior Corporate Partner on website and
2. Logo hyperlink on website sponsor page. (\$500 value)
3. Email address list for all conference attendees
4. Recognition as Junior Corporate Partner on all conference materials

all the above, plus:

1. Free half-page ad in program (\$395 value)
2. Complimentary booth at annual conference (\$525 value)
3. Inserts into conference registration packets at no charge (\$500 value)
4. Email address list for all members
5. Junior Corporate Partner designation on booth

all the above, plus:

1. Additional booth at \$325, if needed
2. Opportunity to sponsor one speaker or event at the annual state MSSADA conference
3. Email blasts, ONCE PER YEAR of Athletic Directors contacts (invaluable)
4. Web link on MSSADA website
5. Invitation to President's Reception with formal introductions by the Executive Director
6. Two complimentary tickets to Luncheon or Dinner (\$100 Value)

CORPORATE PARTNER: \$8,000 per year

1. Recognition as a Corporate Partner on website and
2. Logo hyperlink on website sponsor page. (\$500 value)
3. Email address list for all conference attendees
4. Recognition as Corporate Partner on all conference materials

all the above, plus:

1. Inserts into conference registration packets at no charge (\$500 value)
2. Email address list for all members
3. Corporate Partner designation on booth

all the above, plus:

1. Opportunity to sponsor one speaker or event at the annual state MSSADA conference
2. Email blasts, ONCE PER YEAR of Athletic Directors contacts (invaluable)
3. Web link on MSSADA website

all the above, plus:

1. Complimentary double booth (\$895 value)
2. Additional vendor booth no charge, if needed.
3. Social Media (via Twitter) and Conference App (invaluable)
4. Free Full-page ad in program (\$600 value)
5. Invitation to President's Reception with formal introductions by the Executive Director
6. Letter of endorsement, upon request, with use of association logo (Letter approval by Executive Director)
7. Two complimentary rooms @ hotel for Wednesday night, plus 4 tickets to Luncheon or Awards Banquet (w/intro) (\$400 value)